

# SportsNet New York

(As of 5/21/15)

Format: New York Mets Regular Season Games (ESPN and MLB national co-exist)  
2015

	Length	Comm. Inventory		Promotional Inventory				Tot Break
		SNY	Affil	SNY	Mets	MLBAM*	SN Update	
Billboards - Opening	:30							
Break #1 - Prior to 1st Pitch (MUST AIR)		2:30						2:30
Break #2 - Prior to 1st Pitch (MUST AIR)		2:30						2:30
Break #3 - Mid 1st Inning (MUST AIR)		2:00		:15				2:15
Break #4 - End 1st Inning (MUST AIR)			1:30	:15				1:45
Break #5 - Mid 2nd Inning (MUST AIR)		2:00		:15				2:15
Break #6 - End 2nd Inning (MUST AIR)			1:30		:30		:10	2:10
Break #7 - Mid 3rd Inning (MUST AIR)		2:00		:15		(:10)		2:15
Break #8 - End 3rd Inning (MUST AIR)		2:00						2:00
Break #9 - Mid 4th Inning (MUST AIR)		2:00		:15				2:15
Break #10 - End 4th Inning (MUST AIR)			1:30		:15			1:45
Break #11 - Mid 5th Inning (MUST AIR)		2:00						2:00
Break #12 - End 5th Inning (MUST AIR)		1:30			:30			2:00
Billboards - Middle	:30							
Break #13 - Mid 6th Inning (MUST AIR)			1:30		:15			1:45
Break #14 - End 6th Inning (MUST AIR)		2:00						2:00
Break #15 - Mid 7th Inning (MUST AIR)			1:30	:15				1:45
Break #16 - End 7th Inning (MUST AIR)		2:00					:10	2:10
Break #17 - Mid 8th Inning (MUST AIR)			1:30		:15			1:45
Break #18 - End 8th Inning (MUST AIR)		2:00						2:00
FLOATING BREAK #1 (MUST AIR)		2:00			:15			2:15
FLOATING BREAK #2 (MUST AIR)		2:00						2:00
FLOATING BREAK #3 (MUST AIR)		2:00						2:00
Billboards - Closing	:30							
**Optional Break #1		2:00						
**Optional Break #1		2:00						
**Optional Break #2		2:00						
**Optional Break #3		2:00						
**Optional Break #4		2:00						

\*\*SportsNite Update will be at top of break

## FORMAT SUMMARY

(Note: \*\* Not Included in Totals)

Total Minutes	30:30	9:00	1:30	2:00	:10	:20
:15's	0	0	6	6	0	0
30's	61	18	0	0	0	0

\* In game promo drop-in

**PRODUCTION NOTE:** In-game updates should fall in the following innings: Top 6th and Top 8th.