

SportsNet New York

(As of 5/21/15)

Format: New York Mets Regular Season Games (away game coverage starts at :55 or :25)
2015

	Length	Comm. Inventory		Promotional Inventory				Tot Break	Notes
		SNY	Affil	SNY	Mets	MLBAM*	SN Update		
Billboards - Opening	:30								
Break #1 - Prior to 1st Pitch (MUST AIR)		2:30						2:30	For games starting at :10, this should air after 7:00PM
Break #2 - Prior to 1st Pitch (MUST AIR)		2:30						2:30	
Break #3 - Mid 1st Inning (MUST AIR)		1:45						1:45	
Break #4 - End 1st Inning (MUST AIR)			1:30		:30			2:00	
Break #5 - Mid 2nd Inning (MUST AIR)		2:00						2:00	
Break #6 - End 2nd Inning (MUST AIR)			1:30		:15		:10	1:55	
Break #7 - Mid 3rd Inning (MUST AIR)		1:30			:15	(:10)		1:45	
Break #8 - End 3rd Inning (MUST AIR)		2:00						2:00	
Break #9 - Mid 4th Inning (MUST AIR)		2:00						2:00	
Break #10 - End 4th Inning (MUST AIR)			1:30	:15				1:45	
Break #11 - Mid 5th Inning (MUST AIR)		2:00						2:00	
Break #12 - End 5th Inning (MUST AIR)		2:00						2:00	
Billboards - Middle	:30								
Break #13 - Mid 6th Inning (MUST AIR)			1:30		:30			2:00	
Break #14 - End 6th Inning (MUST AIR)		2:00						2:00	
Break #15 - Mid 7th Inning (MUST AIR)			1:30	:30				2:00	
Break #16 - End 7th Inning (MUST AIR)		1:30			:15		:10	1:55	**SportsNite Update will be at top of break
Break #17 - Mid 8th Inning (MUST AIR)			1:30	:15	:15			2:00	
Break #18 - End 8th Inning (MUST AIR)		2:00						2:00	
FLOATING BREAK #1 (MUST AIR)		2:00						2:00	
FLOATING BREAK #2 (MUST AIR)		2:00						2:00	
FLOATING BREAK #3 (MUST AIR)		2:00						2:00	
Billboards - Closing	:30								
**Optional Break #1		2:00							
**Optional Break #2		2:00							
**Optional Break #3		2:00							
**Optional Break #4		2:00							
**Optional Break #5		2:00							

FORMAT SUMMARY

(Note: ** Not Included in Totals)

Total Minutes		29:45	9:00	1:00	2:00	:10	:20
:15's		1	0	3	6	0	0
:30's		59	18	0	0	0	0

* In game promo drop-in

PRODUCTION NOTE: In-game updates should fall in the following innings: Top 6th and Top 8th.