

# SportsNet New York

Format: Pepsi Max Pre Game Live Format 30:00/25:00 minutes  
2014

	<u>Number</u>	<u>Length</u>	<u>SNY</u>	<u>Affil</u>	<u>Promo</u>	<u>Tot Time</u>
Segment #1						
Break #1	2 BB	:20	2:00			2:20
Segment #2						
Break #2	1 BB	:10	1:30			1:40
Segment #3						
Break #3	1 BB	:10	1:30	1:00		2:40
Segment #4						
Break #4	2 BB	:20	1:30		:30	2:20
						9:00
Content						21:00
<b>Total Length</b>						<b>30:00</b>

## FORMAT SUMMARY

<b>Billboards</b>	6	1:00				1:00
<b>Commercial Inventory (Minutes)</b>			6:30	1:00		7:30
<b>Promo</b>					:30	:30
<b>Content</b>						21:00
<b>Total</b>						<b>30:00</b>